



Landing pages for Music, Movies & Events

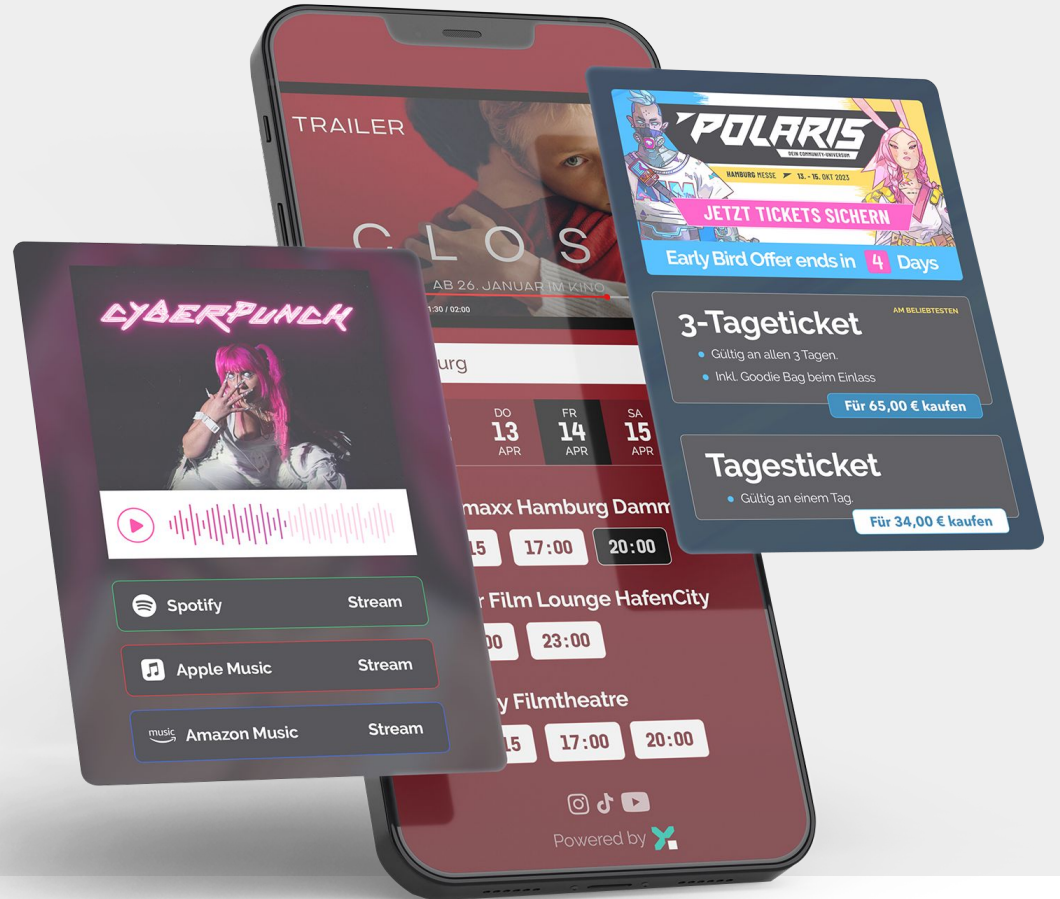
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Landing pages for Music, Movies & Events

Customizable landing pages with **real-time conversion data** for better decision-making.





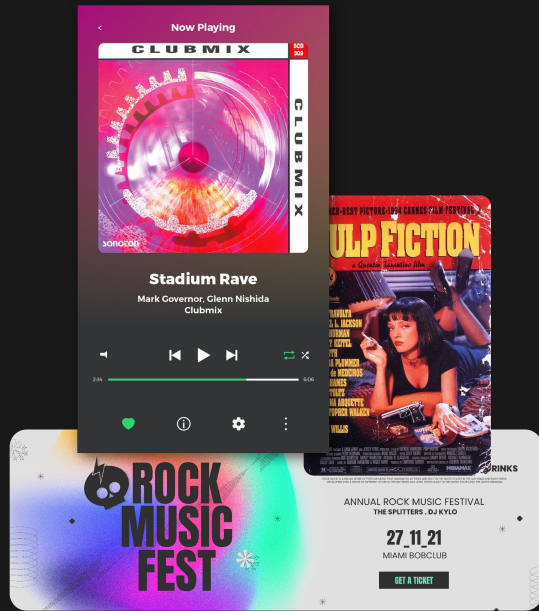
Mission Statement

PaxPage is a **Software as a Service (SaaS)** platform designed to revolutionize conversion tracking in the global music, movie, and events markets.

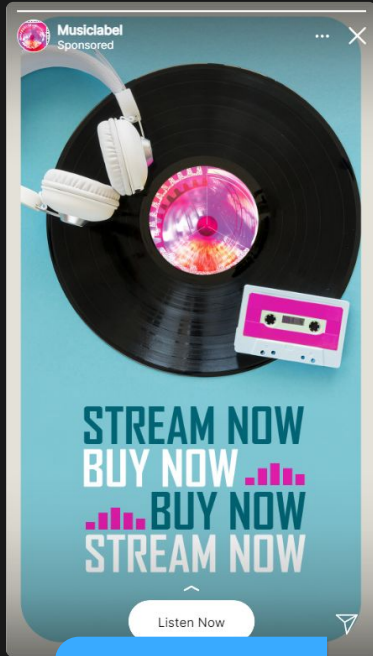
By providing tailored, state-of-the-art tracking solutions, PaxPage empowers advertisers and promoters to optimize their marketing efforts and maximize returns on investment.

PaxPage is **affordable**, brings instant results, and supports artists, promoters, film studios, and event organizers at every stage of their journey, from launching new projects to expanding their reach and maximizing the success of their marketing campaigns.

Traditional conversion tracking falls short for the music, movie, and event industries.



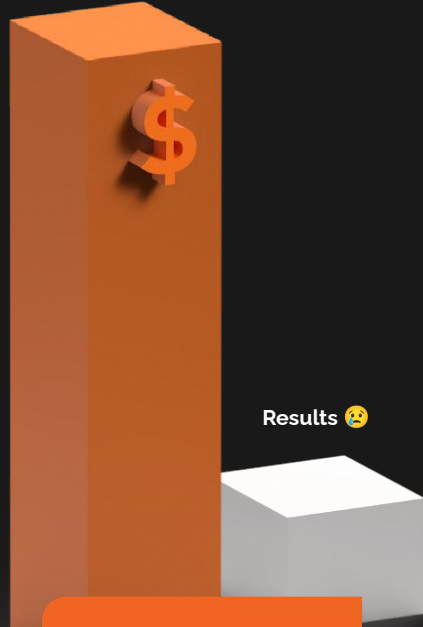
It's Release Day!



You run ads



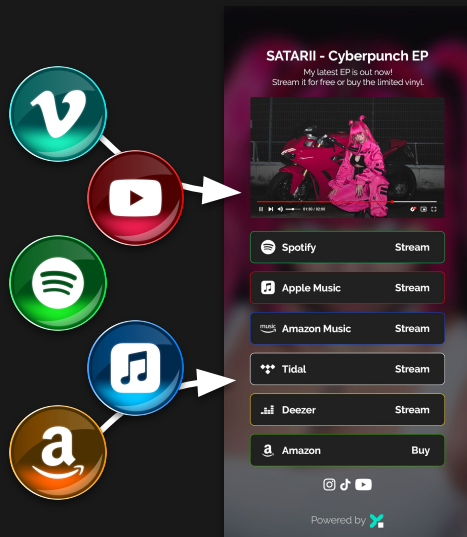
Ad spends 🇺🇸



You get no results

Results 😞

Create landing pages with real-time tracking to **optimize your ad campaigns.**



Results	Cost per result	Amount spent
5 Website Leads	£29.46 Per Lead	£147.30
23 Website Leads		£452.12
3 Website Leads		£95.31
3 Website Leads		£111.70
12 Landing Page Views		£590.05
1 Website Lead		£167.23
1 Website Lead		£13.98
1 Website Lead		£31.33

All conversions

Amazon	2	£95.31
Deezer	1	£111.70
Tidal	1	£167.23
Amazon Music	1	£13.98
Spotify Clicks	19	£590.05
Service Clicks	23	£167.23
Website leads	23	£452.12

These results may not include all conversion data. Statistical modeling may be used to provide more complete measurement when conversion data may be missing or partial. Learn more



Build a landing page

Real-time conversion data for better decision-making

Connect your ad accounts and build audiences.

How we beat the competition with an **all-in-one solution.**



Revolutionize Conversion Tracking

GDPR-Compliant and Cutting-Edge Solutions

With other services, you simply input your Pixel IDs, cross your fingers for accurate data 🙏, and hope to avoid legal troubles...

Link Advanced Settings (Optional)

Facebook Pixel	Enter your Facebook Pixel ID
AppNexus	Enter your AppNexus Universal Pixel ID
Google Pixel	Enter your Adwords Remarketing Pixel ID
Google Tag Manager	Enter your GTM code (GTM-XXXXXX, AW-XXXXXX)
TikTok Pixel	Enter your TikTok pixel code
Snapchat Pixel	Enter your Snapchat pixel code

Other Services

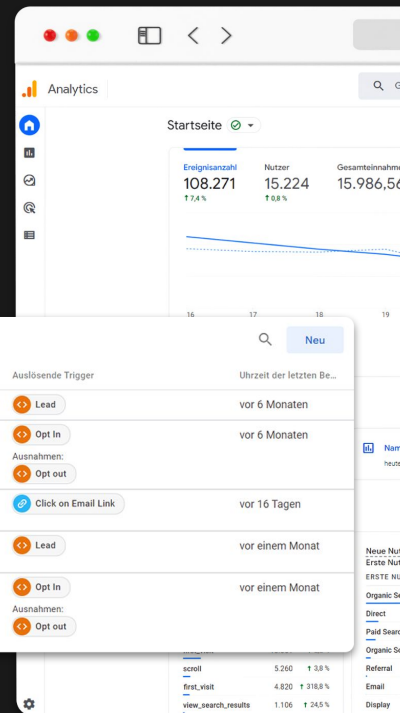
Restore full control over your tracking. Easy and understandable, implemented by experts for the highest data quality using the latest standards.
Your landing page, your data!

- ✔ Google Analytics 4
- ✔ High data quality
- ✔ GDPR-compliant

Tags

<input type="checkbox"/> Name ↑	Typ	Auslösende Trigger	Uhrzeit der letzten Be...
<input type="checkbox"/> Facebook Pixel - Lead	Benutzerdefiniertes HTML	Lead	vor 6 Monaten
<input type="checkbox"/> Facebook Pixel - PageView	Benutzerdefiniertes HTML	Opt In Ausnahmen: Opt out	vor 6 Monaten
<input type="checkbox"/> Google Analytics - Contact Intention	Google Analytics: GA4-Ereignis	Click on Email Link	vor 16 Tagen
<input type="checkbox"/> Google Analytics - Lead	Google Analytics: GA4-Ereignis	Lead	vor einem Monat
<input type="checkbox"/> Google Analytics - PageView	Google Analytics: GA4-Konfiguration	Opt In Ausnahmen: Opt out	vor einem Monat

PaxPage



Create, promote, and track.

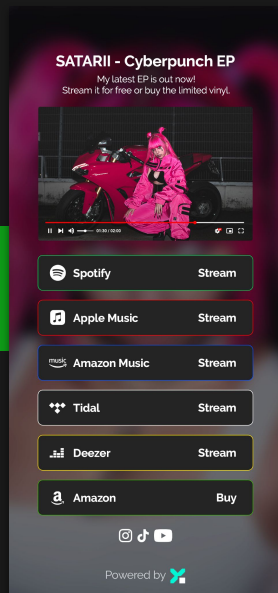
Our products:

PAX STREAM

For music,
Video on Demand
and Streaming

Custom Features:

- Rich media
- Music player
- Pre-Save
- Social Media

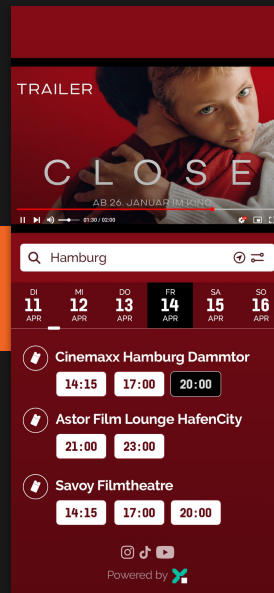


PAX CINEMA

For theatrical
releases and
cinema

Custom Features:

- Rich media
- Showtimes
- Direct Ticketlinks
- Geotargeting
- Localization and language options

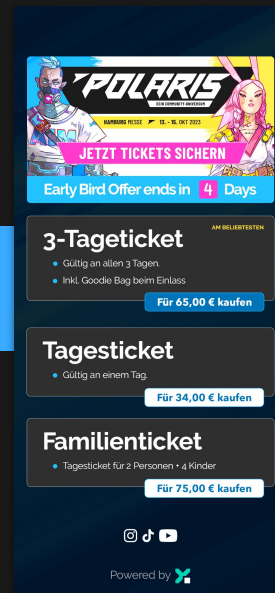


PAX EVENT

For events,
conventions and
seminars.

Custom Features:

- Rich media
- Countdowns
- Geotargeting
- Integration with event ticketing platforms



Direct **API Connections** for Various Industries:



eventbrite

ticketmaster®

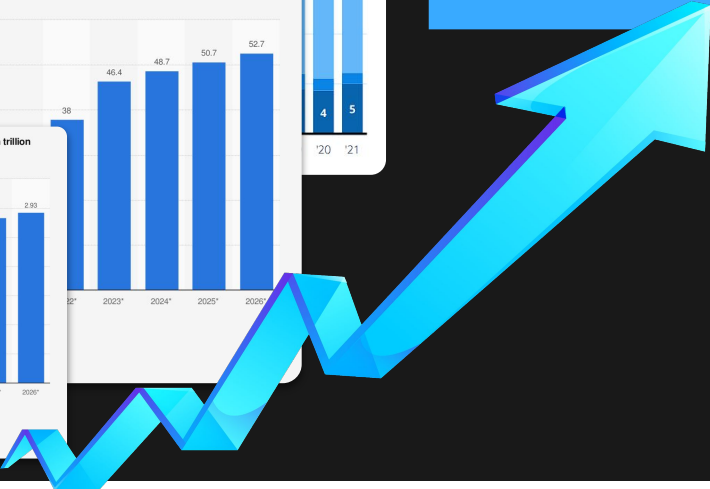


The entertainment industry is primed for a **game-changing** landing page solution.



Unlock the potential of PaxPage in the booming **2.34 trillion U.S. dollar entertainment market**, reshaping conversion tracking for substantial returns.

Global entertainment and media market 2021 by pwc.com



Sources: <https://de.statista.com/statistik/studie/id/123515/dokument/musikstreaming/>, <https://www.statista.com/statistics/288813/cinema-industry-revenue-worldwide/>, <https://www.statista.com/statistics/237749/value-of-the-global-entertainment-and-media-market/>

Flexible pricing plans and custom solutions:



Avg lifetime value
€1.200 per Premium User



Avg lifetime value
€6.800 per Premium User



Avg lifetime value
€1.900 per Premium User

Free Version with basic landing page builder | €0 per month

Pro Version with Pre-Save
€59 monthly

Pro Version with Showtimes
€299 per movie

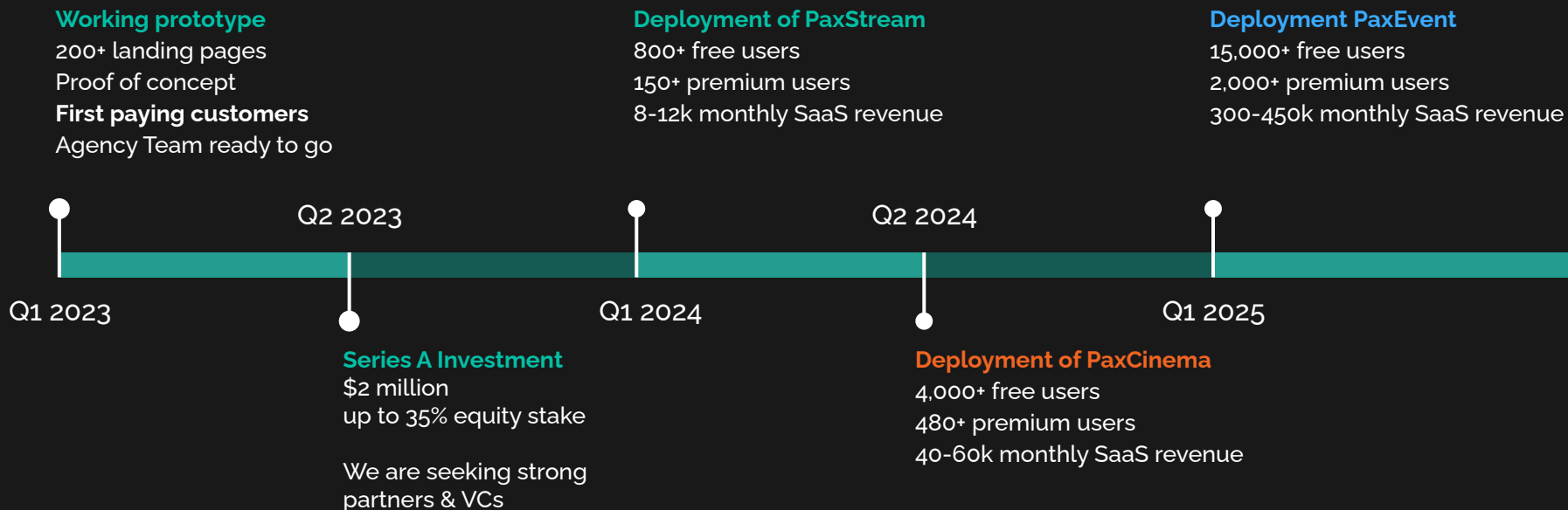
Pro Version with Ticketshop API
€199 monthly

ADD ON
Custom Top-Level Domain | €29 per month

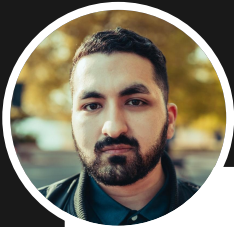
Enterprise ADD ON
Advanced Conversion Tracking + Audience Builder | €1.699 OTP + €399 monthly

Enterprise ADD ON
Agency Services: Ad Creatives, Marketing & Consulting

Join us in transforming Music, Movies, and Events.



Meet the team behind PaxPage



Hey. This is crazy.
But call me, maybe?



Maziar Taran

More than a decade of experience in agencies and advertising. Overseen ad spending of €2.5 million.

+49 151 20106080

maziar@konnektor.app



Nils Reymers

Full-Stack Developer
Computer Science and Tracking Expert.



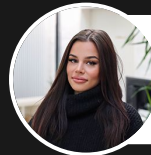
Stefan Nietzky

Entrepreneur with two decades of experience in business development (Entertainment Industry)



Leroy Husar

7+ years of music label experience
Expert in music distribution and release management



Tilda Herrmann

Social Media & Online Marketing
Aspiring event manager (Entertainment Industry)

